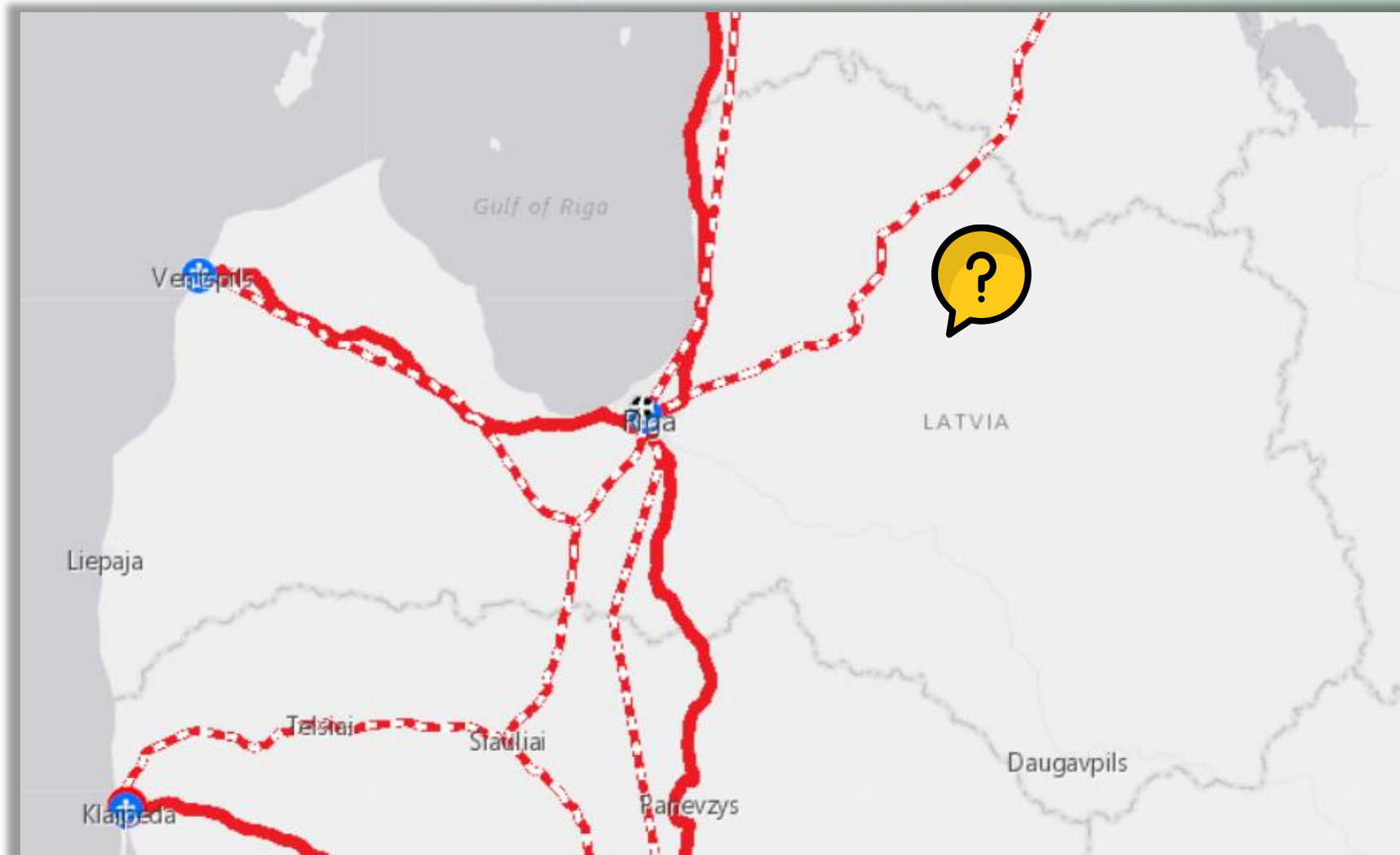
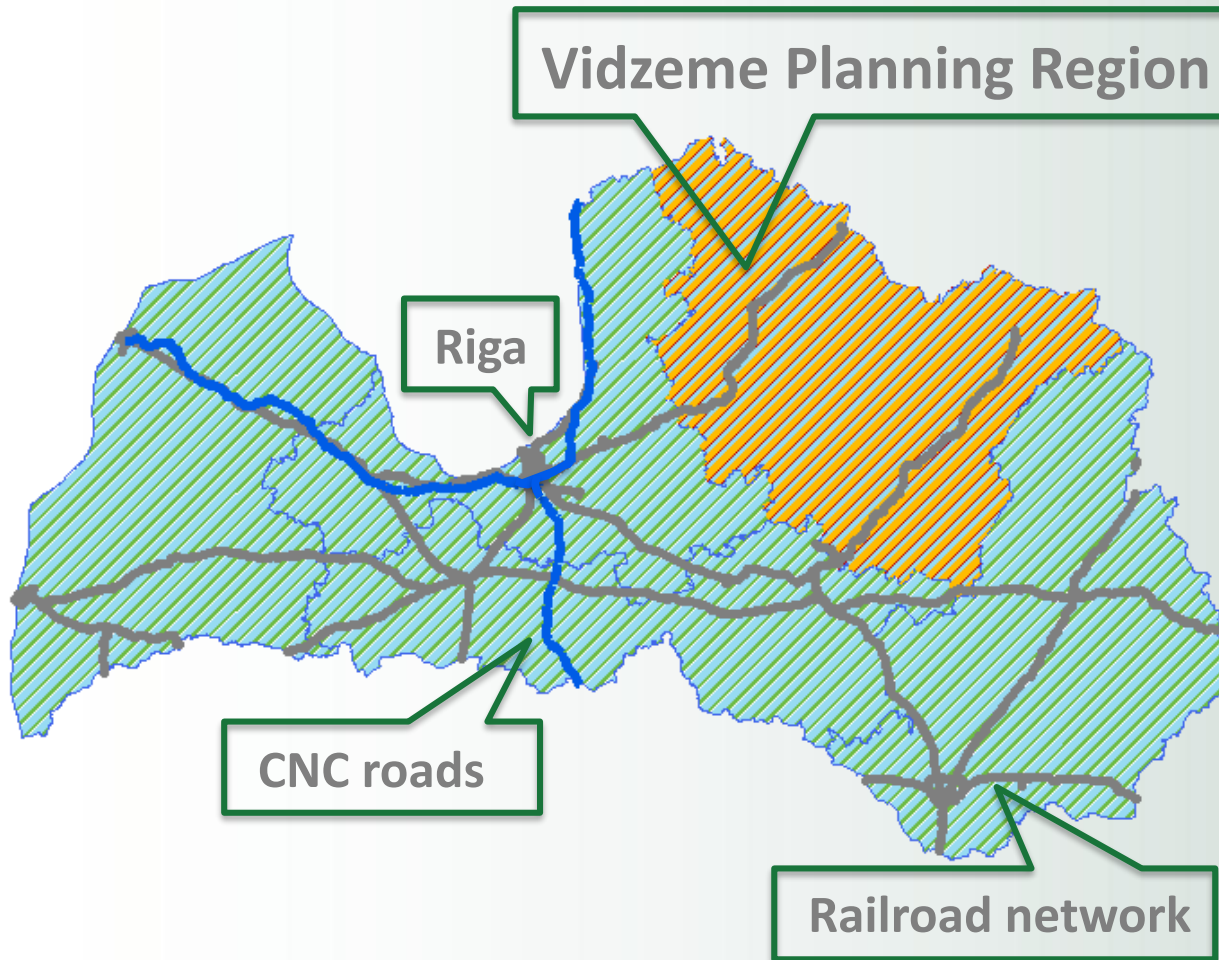


Vidzeme Planning Region Mobility Investment Plan 2030

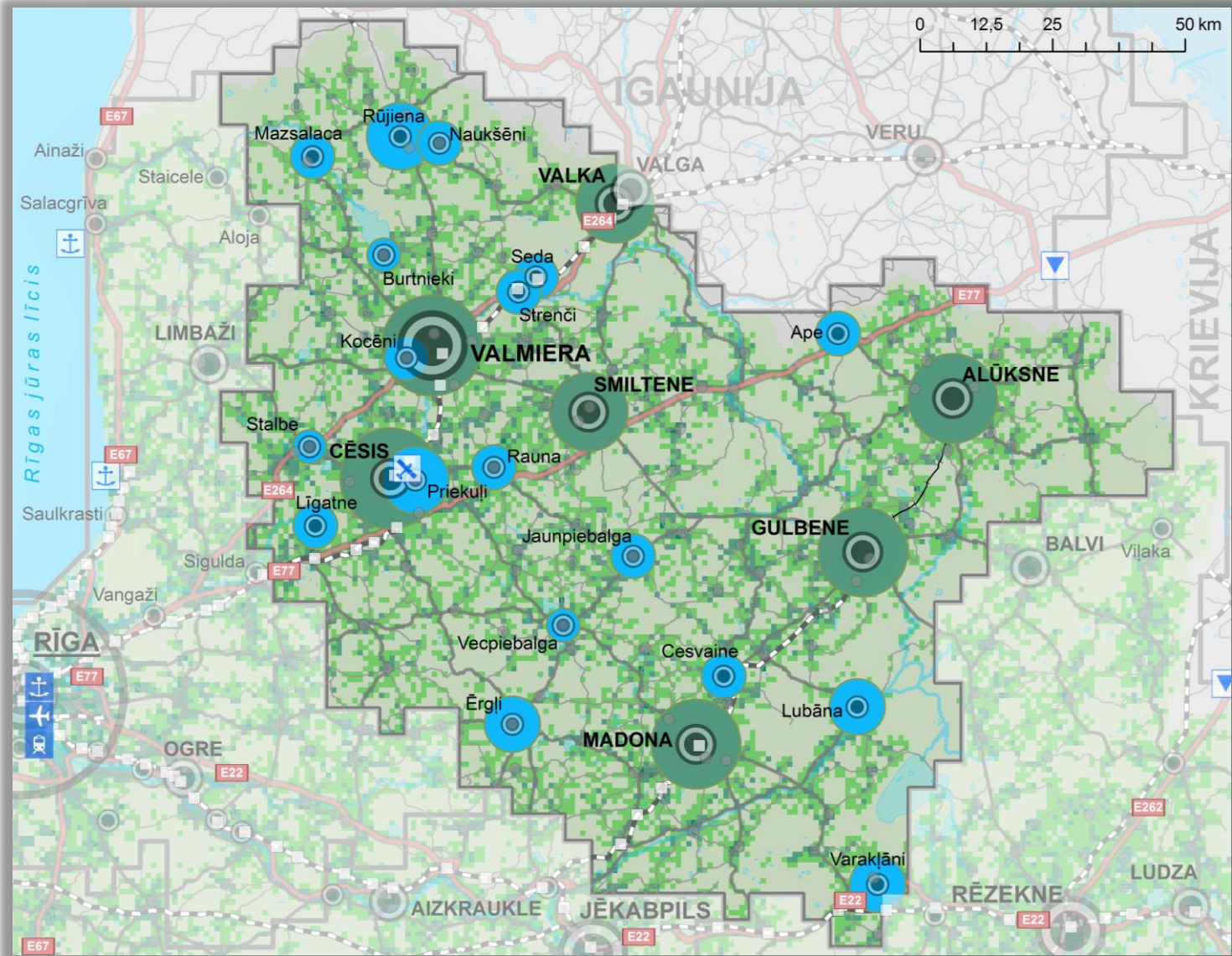




Background



- Predominantly rural and **remote region**
- Distinct signs of economic and demographic **depletion**
- **Lowest density** of population in Latvia
- And biggest share of the **rural population**



Increase knowledge among local/regional planners **to** integrate the supply chain management and resident/business mobility needs in investment planning, in order to **benefit from the access to the CNCs**

Vidzeme's aim

Change attitude of local/regional decision-makers in confining the strategic transport planning and implementation activities to the local dimension, with no European/CNC transport perspective taken into account

Mobility plan development



Who we received input from:



Local and regional authorities in the corridor catchment areas interested in developing prosperity/growth measures based on the proximity to the CNCs



Industry stakeholders interested in deploying more efficient supply chains to/from and through the corridor catchment areas

How we
received this
input?

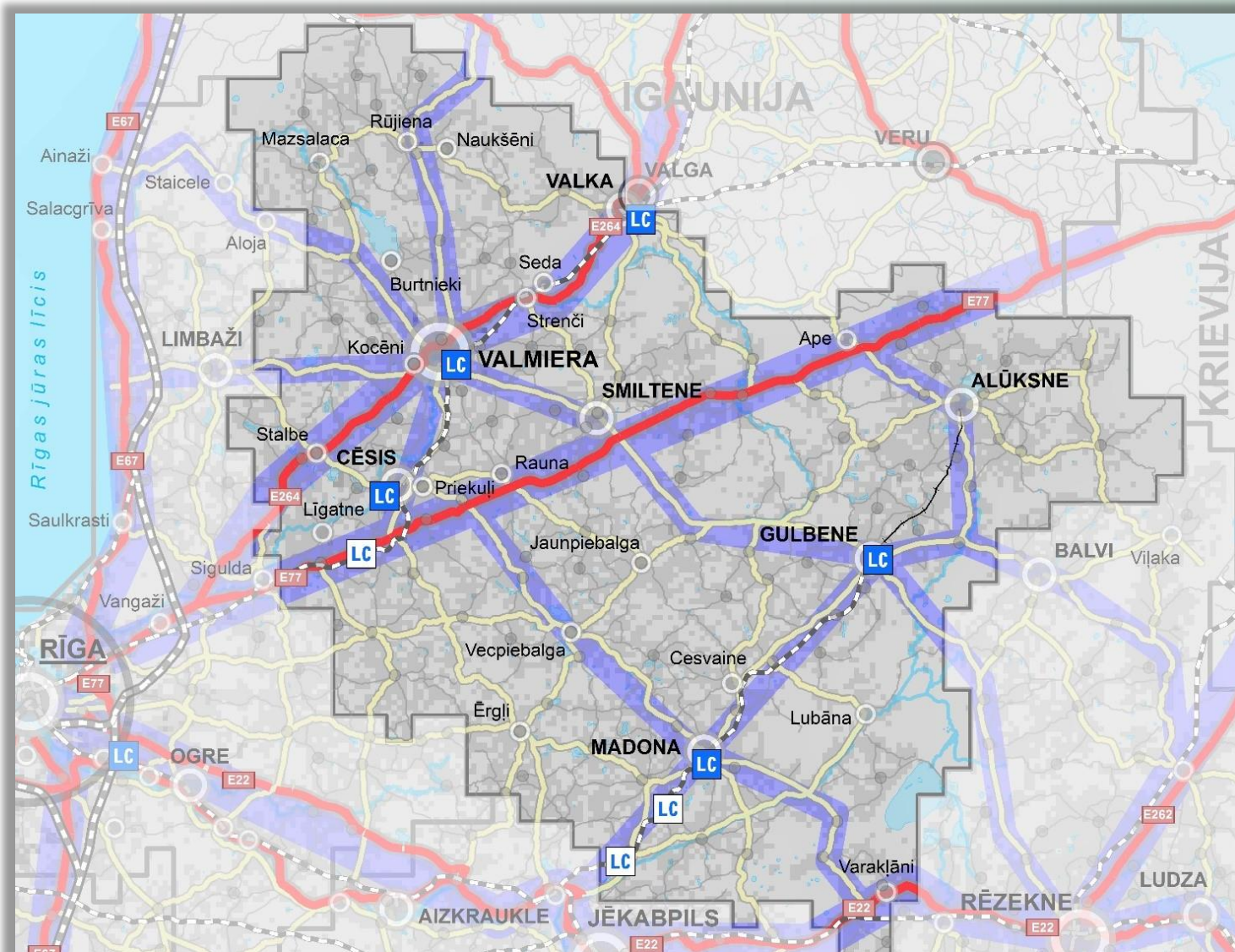
Meetings and discussions
with Project Partner Valga

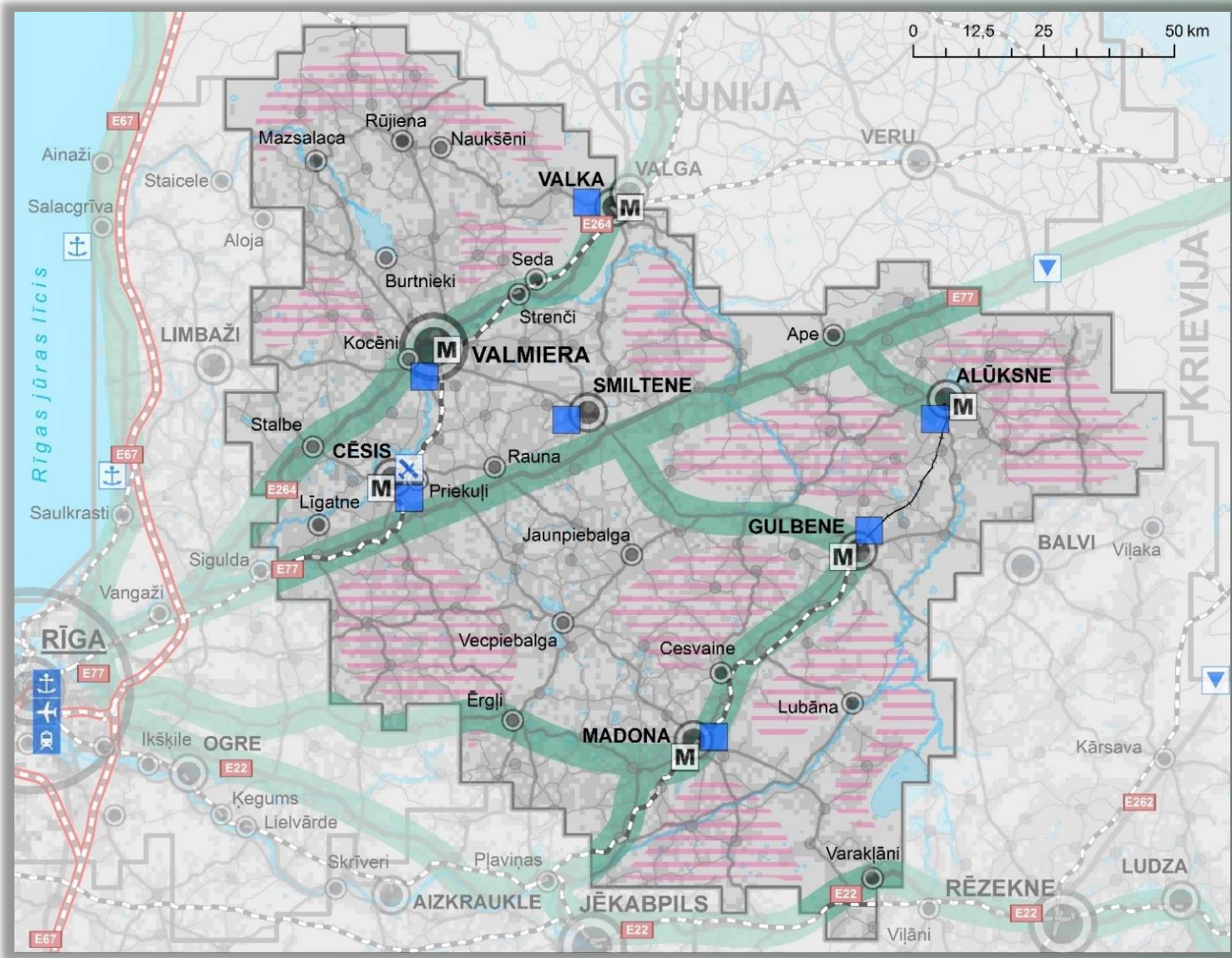
Interviews with authorities
and stakeholders

Seminars and workshops

Roundtable discussions

Mobility plan review by
stakeholders





Additional results

- **Better cooperation** between different administrative levels
 - Improved **coordination** and **exchange** of information
 - Stronger **involvement** of local governments in transport planning process
- Transport and mobility **planning is back on the agenda**
 - Local governments have shown **interest to continue** the work

Takeover actors

Main:

Vidzeme Planning Region

Supporting:

26 local municipalities and private sector (mainly public transport sector)

And their motivation

- Vidzeme Planning Region – **developers, who want to keep track of implementation progress; make updates when necessary**

1

2

3

And their motivation

- 26 local municipalities – large and diverse interest group which needs regional vision as baseline to guide them in right direction

1

2

3

And their motivation

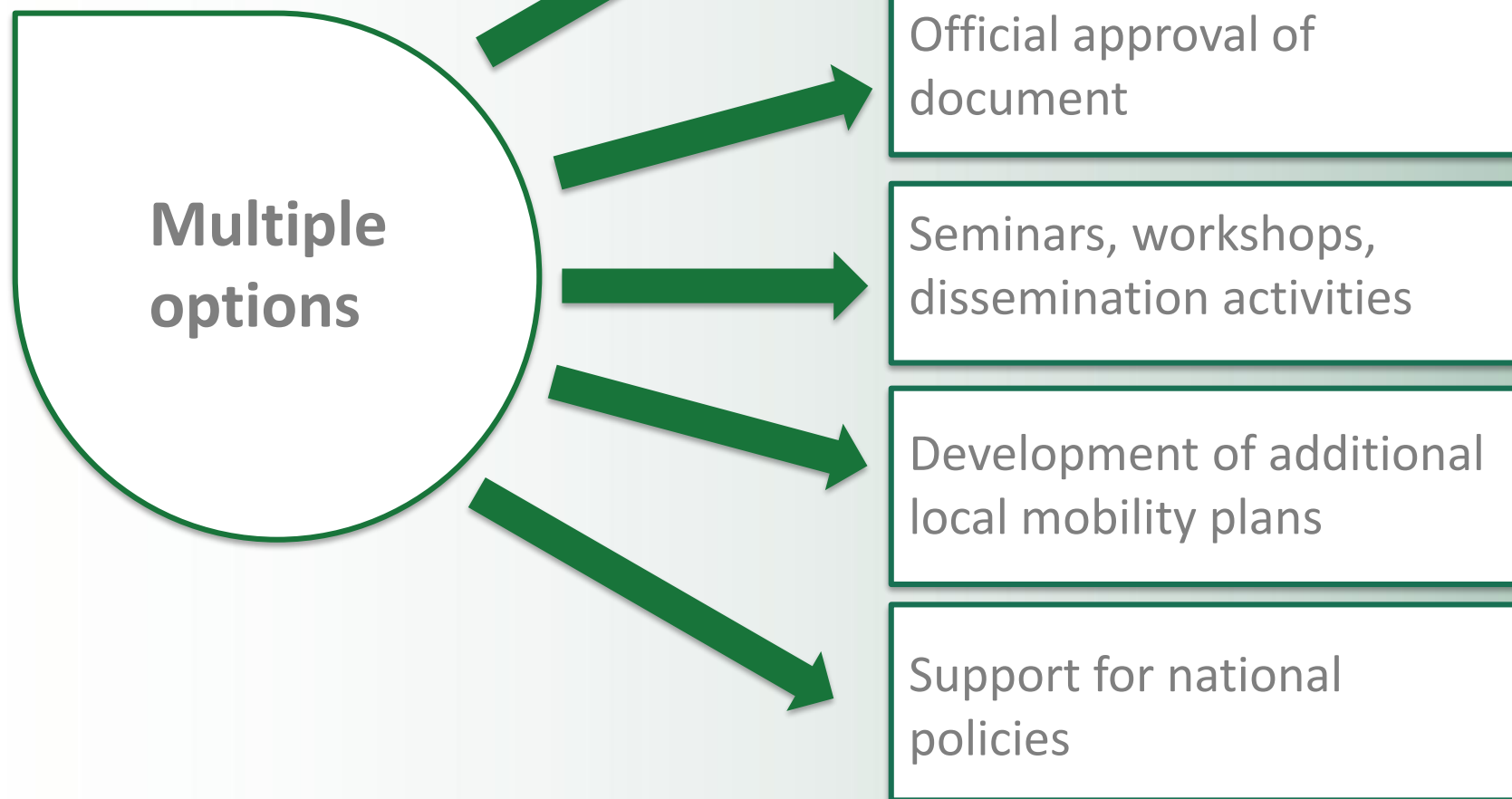
- Private sector (mainly public transport sector) – **mobility plan aligns with their values and can help them when dealing with both national and local level**

1

2

3

Takeover



Thank you for being attentive!

And as we say in Vidzeme:
«The only way is up!»



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