

## Vidzeme Regional Mobility Investment Plan 2030

The Vidzeme regional mobility investment plan 2030 addresses the decline processes in the predominantly rural and remote area of Vidzeme (low birth rates and outmigration, shrinking local market, difficulties in commuting of workforce), accompanied by negative business development trends (e.g. relocation of companies to better accessible urban centers, high costs of logistics, ineffective supply chains).



The mobility investment plan 2030 provides measures for a better infrastructural and functional connection of the region to the North Sea-Baltic TEN-T core network corridor and to the Baltic Sea ports to utilize its territorial capital.

Combining this with recommendations on the land use, traffic solutions as well as suggestions for improved road connections it is expected to help potential investors make decisions to start or expand business in Vidzeme.

## Stakeholder Involvement

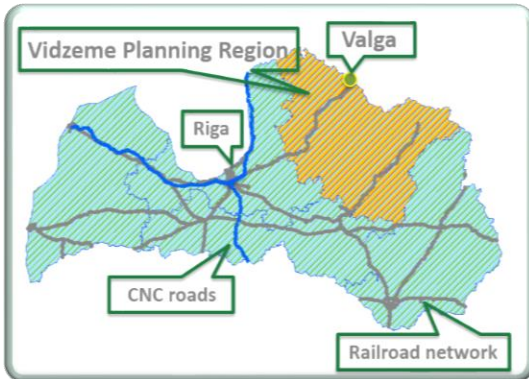
To promote transparency and participatory planning, Vidzeme Planning Region (VPR) launched a stakeholder involvement process to increase the ability of planners, decision makers and business actors to work together on providing integrated transport and land use planning solutions.

By involving stakeholders into the transportation system development process, not only everyone involved got access to precious experience and knowledge owned by others, but also better long term planning practices in which the desire to participate and trust between partners are seen as irreplaceable components were facilitated and will be continued to do so.

### Input from stakeholders through:

- Roundtable discussions
- Interviews
- Mobility plan review
- Seminars and workshops

## Contents of the Mobility Investment Plan



To develop the Mobility investment plan 2030, it was necessary to establish a point of reference. This was achieved by conducting an analysis of the current transportation system situation in the Vidzeme region: Available transportation related data was collected and analysed, 42 interviews with local, regional and national stakeholders were conducted and round table discussions with decision makers were organised.

This analysis served as base for the Mobility investment plan 2030 which consists of a strategic part, an investment part and the spatial development perspective. The entire plan focuses on five main topics: road infrastructure, public transport, freight transport, pedestrian and cyclist infrastructure, traffic safety.



## Work Process



## Vidzeme Planning Region Pilot Case Contacts



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